



2022 BY THE NUMBERS



CONNECT



ADVOCATE



INFORM



IMPLEMENT



CONNECT

206% increase in Clean Currents 2022 attendees from previous year

196 number of speakers at Clean Currents 2022

97 number of speakers at 2022 NHA regional meetings

87% Clean Currents 2022 exhibitors rebooked for Clean Currents 2023

INFORM



2M number of millennials reached by NHA's digital advertising campaign

6% increase in hydropower's favorability as a result of NHA's digital advertising campaign

7,200 recipients of NHA's POWERHOUSE weekly email (26% increase from previous year)

49% POWERHOUSE email open rate (25% increase from previous year)

265 number of event reports in NHA's Operational Excellence database



ADVOCATE

30% Inflation Reduction Act contained a new 10-year, 30% Energy Storage Tax Credit for pumped storage hydropower

IMPLEMENT



300+ number of NHA member organizations (an all-time high!)

95% NHA member organization retention rate

54 new member organizations in 2022

44% of member organizations participated in committees or councils



NHA

PRICELESS Inflation Reduction Act included 10-year extension of existing Hydropower & Marine Energy PTC & ITC tax credits

\$120M FY23 appropriations for marine energy (a new record)

\$59M FY23 appropriations for conventional hydro (a new record)

