



## 2024 NHA Priority Actions

January 31, 2024

**ADVOCATE** to preserve, enhance, and expand the use of water power generation to advance a 21<sup>st</sup> century clean energy grid. 2024 priorities include:

- **Streamlining Licensing and Relicensing** – Enact hydropower licensing and relicensing reform legislation into law that incorporates NHA top priorities by growing the stakeholder coalition and cultivating relationships with members of the Senate Energy and Natural Resources Committee and House Energy & Commerce Committee.
- **Creating Tax Support to Preserve and Enhance Existing Hydropower** – Enact the 3R investment tax credit legislation to preserve and enhance existing hydropower facilities by growing the stakeholder coalition and cultivating relationships with members of the Senate Finance and House Ways & Means Committees.
- **Investing in Water Power RD&D** – Deepen relationships with members of the Senate and House Appropriations Committees to increase federal RD&D funding for marine energy, pumped storage, and conventional hydropower technologies.
- **Promoting Effective Implementation of DOE’s Bipartisan Infrastructure Grants**– Continue to actively engage with DOE to ensure that the \$750M+ secured for section 240 hydropower grants in the Bipartisan Infrastructure law is effectively distributed.
- **Pushing for Effective Implementation of Inflation Reduction Act** - Actively engage with Department of Treasury, Internal Revenue Service, White House staff, Department of Energy, and others to ensure that implementation of the Inflation Reduction Act benefits water power, including the Domestic Content provisions, the technology neutral credit implementation, and the related issues regarding repowering existing hydropower.
- **Successfully Challenging the Biden Administration’s Clean Water Act Section 401 Rule** – Actively engage as a party in challenging the Biden Administration’s CWA Section 401 rule to preserve aspects of the Trump Administration rules, such as the timing and scope of 401 activities.

**CONNECT** member organizations and their employees with other waterpower professionals to build relationships, exchange knowledge, and facilitate business. 2024 priorities include:

- **Continue to Grow Clean Currents** - Outcompete competition by attracting over 1,800 attendees to CC24

- **Expand NHA's Regional Meetings** - Grow NHA's Regional Meetings to average 150+ attendees per event.
- **Promote DEI at All NHA Events** - Accelerate the industry's transition to look more like the customers we serve by promoting diversity in speakers and attendees at all of NHA's events.

**INFORM** members, the industry, policy makers, and stakeholders about timely industry-related policy and technical developments and how those developments will affect the industry, and the many public benefits provided by waterpower. 2024 priorities include:

- **Successfully Creating "Hydropower Systems Principals Training" Curriculum:** Subject to Board approval, new curriculum and certification program will be tailored to address member interest with goal of launching initial program in Q4 of 2024.
- **Continuing NHA's Expanded Member Programming:** Offer an average of 10 member-only NHA-organized webinars, committee/council meetings, and/or other programs monthly.
- **Launching NHA Clean Energy Thought Leader Social Media Campaign** - Reach and persuade 100,000+ DC area thought leaders, and 200,000+ national climate policy thought leaders (such as state energy officials) via paid digital media campaigns

**IMPLEMENT** internal operational practices to ensure a high-performing, effective organization. 2024 priorities include:

- **Deepening Member Engagement** – Increase by 5% the monthly average number of individuals who participate in NHA program activities (2022: 278 monthly average; 2023: 365)
- **Retain Existing, Record-Level of Membership** (e.g., retention plus new members will offset any attrition) (NHA's 2023 levels: 329 member organizations and \$3,407,548 in membership revenue)
- **Retaining NHA Staff** –Minimize staff turnover